

# **Acumatica Retail Edition**

**A COMMERCE-ENABLED ERP SOLUTION** 



"I find more people are using Acumatica because it's intuitive, makes sense, and is so easy to use. We don't have spreadsheets flying around, and people have access to the same data all the time."

Dave Munson, Founder and CEO, Saddleback Leather Industry: Retail



# **Complete System for Omni-Channel Sales**

Acumatica Retail Edition provides end-to-end functional depth for retailers and organizations who sell business-tobusiness (B2B), business-to-consumer (B2C), or direct-toconsumer (D2C) that require tight connectivity between their front-end sales engine and back-end ERP system. Integrate seamlessly with eCommerce platforms such as BigCommerce, Shopify, and Magento. Pull in orders directly from point-of-sale (POS) devices.

Simplify your workflow with a single back-office suite. Acumatica supports orders from the web, mail orders, telesales, and in-store purchases. Ensure your financials, inventory, and sales data are always up-to-date with a true cloud ERP solution, built using modern web technologies to future-proof your growth and IT investments.

Boost sales and offer exemplary customer support through embedded CRM with case management. Offer customerspecific pricing and loyalty programs. Provide tracking information, and handle returns across channels.

Manage your entire business with powerful insights through configurable inquiries, personalized reports, role-based dashboards, and real-time business analytics.





# Delight Customers, Retain Them for Life

Thousands of small and midsize businesses across dozens of retail, wholesale, and manufacturing sectors that sell online rely on Acumatica ERP. Recreate your differentiated offline customer experience online to build brand loyalty. Streamline fulfillment processes and get customers the right products on time. Manage all customer interactions with a fully integrated solution, which lets you offer unique pricing per customer, provide customer self-service, and view all orders from all sales channels.

Ø	Agriculture, Forestry, Fishing agricultural, forestry, landscaping, commercial fishing
¢}	Automotive and Transportation vehicles, trailers, motorcycles, aviation, boats, components
૾ૢૢૢૢૢૢૢૢૢ	<b>Chemicals, Plastics, and Coatings</b> gases, explosives, fertilizer, adhesives, paint, plastic resin
<u>_</u> ?	Equipment and Machinery professional, medical, commercial, industrial, construction
۲. ۲	Fashion, Apparel, Jewelry clothes, footwear, purses, sewing, fabric, leather, jewelry
囼	Furniture and Home Goods furniture, bedding, floor covering, home decor, kitchenware
Ğ	Grocery and Alcohol food, ingredients, water, pet food, coffee, beer, wine, spirits
یک	Hardware, Plumbing, and HVACR fasteners, hardware, plumbing, heating, cooling, valve fittings
	Hospitality and Leisure lodging, eating & drinking, movie theaters, amusement parks
មិបី	Industrial and MRO Supplies replacement parts, cutting and abrasives, tools, packaging



Janitorial and Sanitation soap and cleaners, detergents, mops and brooms, toiletries

- Lumber and Building Materials lumber, trusses, windows, doors, shingles, siding, tile, flooring
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**Metals and Minerals** steel, metal products, coal, stone, glass, concrete, minerals

- Paper, Publications, and Cards stationery, periodicals, books, greeting cards, playing cards
- **Petroleum Products**



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oil, gasoline, propane, natural gas, kerosene, lubricants



drugs, medicine, vitamins, cosmetics, medical supplies, cannabis Service Supplies

salon and restaurant supplies, funeral and firefighting supplies

**Technology Products** computers, electrical and electronic products, lighting, appliances



Toy, Hobby, and Sporting Goods toys, games, bicycles, hobbies, sporting goods, hunting, fishing

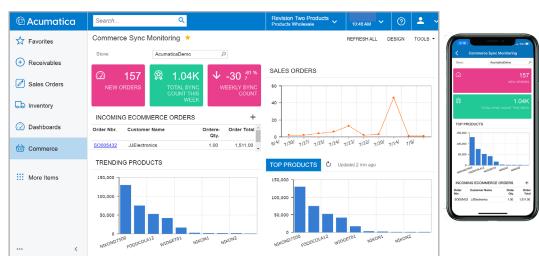


#### Other Retail

musical instruments, signs, art supplies, brushes, tobacco

Access the entire Acumatica Retail Edition and enter transactions anytime, anywhere, from a browser, POS scanner, omni-sales channels, or mobile device.

Gain actionable insights with *configurable, role-based* dashboards to monitor key performance indicators and manage business activity to make the most informed decisions.



#### **Discounts and** Product Acumatica Commerce **Information Sync Promotions** Connectors **Real-time** Returns Bidirectional Management Data Seamless connectivity with front-end web stores such as Amazon, Shopify, BigCommerce, and Magento $\oplus$ **Online & Offline** means you don't need third-party software! These Selective **Orders Sync Data Exports** connectors enable storefront and POS integration with financials, inventory, operations, and reporting, providing a comprehensive real-time platform that **Fraud Risk** Shipment scales with business growth. Detection Synchronization **Real-time Inventory** Acumatica is officially recognized as a BigCommerce Elite Allocation Partner and has a native integration directly with Shopify.









# **Extend Acumatica with Certified Applications**

The Acumatica Marketplace is one of the leading communities of independent software vendors with integrated applications for sales tax calculations, shipping integration, retail management, EDI, payment processing, inventory optimization, advanced business intelligence and analytics, and more.

"Our success is ultimately tied to Acumatica's success, and they are building a strong and healthy product. They have a vibrant customer and development community and a product that's growing, not stagnant. We can really craft Acumatica to do what we need it to do."

Ben Rothe, General Manager & CEO, Premier 1 Supplies Industry: Retail and Wholesale, Agriculture & Farming

Discover Why Leading Retail and eCommerce Companies Rely on Acumatica for their Success





# Future-Proof Cloud Platform Is Ready for Modern Technologies

Today's companies demand a modern platform built for speed and extensibility to connect external systems and data.

The Acumatica xRP platform is a versatile architectural framework and application development platform that empowers users to tailor the software to the way they do business. Because the xRP platform technology uses

standard web technologies and development languages, you can modify your business logic using the platform tools to connect to external applications with ease.

Leverage artificial intelligence and machine learning features to automate AP document creation and reduce manual errors. Translate paper business cards directly into CRM contacts via the mobile app to save time and effort.

## **Connected Applications**

- Tax Calculation
- Shipping and Logistics
- Business Intelligence
- Office Productivity (MS Teams and Office, Adobe)
- Product Design (CAD Connectors, PLM)
- Human Capital Management

## Vertical / Embedded Applications

- Government Contracting
- Non-Profit
- Rental Equipment
- Process Manufacturing
- Cannabis



Leader in Midmarket Cloud ERP

# The Trusted Leader in Usability and Value

Acumatica's Customer Bill of Rights protects customers with an easy to understand End User License Agreement. It guarantees ERP implementations without hidden fees. The Bill of Rights outlines the company's commitment to consumption-based licensing that does not inhibit growth. It provides sustainable pricing models with limited price increases, deployment choice, and consistent customer service access. It also protects customers' access to their data, anytime - even if they migrate to other ERP solutions.

Further, Acumatica is consistently rated high in usability and value by industry analysts and users. Acumatica is ranked as a leader in the IDC MarketScape: Worldwide SaaS and Cloud-Enabled Midmarket Business ERP Applications. Advisory services provider Nucleus Research selected Acumatica as a market usability leader in its ERP Technology Value Matrix. The G2 user review site selected Acumatica as a Leader in the G2 Mid-Market Grid Report for ERP Systems. Acumatica maintains a near-perfect Overall User Rating on the Gartner Peer Insights report, and was awarded "Best ERP Solution" in 2021 by the Software and Information Industry Association (SIIA).



**6,500** Valued Customers

**180M** Transactions Every Month

97% User Rating Satisfaction

**300+** Dedicated Employees

+33 High Net Promoter Score

- **200+** Independent Software Vendors
- **300+** Channel Partners
  - 1 Unique Singular Product Focus

# Discover Your Potential ROI with the Forrester Total Economic Impact Calculator™

CALCULATE YOUR ROI

**Acumatica** 

Numbers:

by the



# Retail

# Leader in Usability, ERP Technology Value Matrix NUCLEUS RESEARCH









# Manage Your Entire Business on a Single, <sup>2</sup> Future-Proof Cloud Platform

## Acumatica Retail Edition Provides These Powerful, Comprehensive Features:

#### **Commerce and Point of Sale**

Real-time, Bi-directional Sync Item Info and Photos Sync Orders Discounts and Promos BigCommerce Storefront Shopify Storefront Point of Sale Application Retail Hardware Integration

#### **Requisition Management**

Convert to Purchase Order Predefined Request Lists Hide Inventory Lists Collect and Request Classes Create Customer Quotes Set Vendor Lead Times Online Vendor Bidding Configurable Workflows

#### **Customer Management**

Sales Opportunities Integrated Marketing Service and Support Customer Self-Service Portal Lead and List Management Accounts and Contacts Email Integration See ERP Transactions in CRM

#### **Inventory Management**

Replenishment Settings Matrix Items Physical Inventory Pricing, Discounts, Promos Customer and Vendor Items Packaging and UOM Shipments Kitting and Disassembly Inventory Valuation Perishable Inventory Lot/Serial Traceability Non-Stock Items

### **Warehouse Management**

Barcode Label Printing Barcode Scanning Pick, Pack, and Ship Inventory Movement Warehouse Transfers Physical Inventory Device Agnostic Inventory Look-Up

#### **Sales Order Management**

Inventory Allocation Invoice Consolidation PO Linking Real-Time Inventory Returns Management Multiple or Partial Fulfillment Shipment Schedules Pick Lists and Replenishment Credit Limit Verification Custom Workflows Special Order Drop Ship Will Call Orders

#### **Accounting Applications**

General Ledger Accounts Receivable Accounts Payable Multicurrency Management Tax Management Cash Management Deferred Revenue Recurring Revenue Intercompany Accounting Electronic Bank Feeds Advanced Expense Management Fixed Asset Depreciation Payroll and Time Management PCI-Compliant Credit Cards

## **Purchase Order Management**

Partial Fulfillment Consolidated Fulfillment Item Tracking Automatic Payment Vouchers Drop Shipments Landed Cost Vendor Selection Vendor Performance Multiple Addresses Audit Trail Blanket Orders Custom Workflows

## **Analytics & Platform**

**Financial Reports** Acumatica Report Designer Generic Inquiries Microsoft Power BI Integration Configurable Dashboards Multi-Level Security Cloud or Premise Deployment 99.5% Up-Time Native Document Management Visual Workflows **Business Events** Online Help and Wikis **Contract Management Development Tools** Integration Utilities

## **Vendor Marketplace**

Shipping Carrier Integration Electronic Data Interchange Salesforce Integration Rental Management Budgeting and Planning Container Tracking Royalties and Rebates

And much more!

"Acumatica has allowed us to be a better digital business. From Sales to Operations, from Admin to C-Level Executives, Acumatica allows us to have insight into data to make good decisions to grow our business in a powerful way."

Bryan Papé, Founder and CEO, MiiR Industry: Retail





Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.



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